Making the Most of Transit Through Regional TOD Implementation

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Pittsburgh Community Reinvestment Group’s GoBurgh Initiative

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Pittsburgh Community Reinvestment Group

• Incorporated 1988
• Focus primarily on:
  – Transit & Transit-Oriented Development
  – Fair lending practices
  – Neighborhood access to capital
  – Capacity of local groups and actors
  – Vacant property reclamation and repurposing
  – Public safety
  – Neighborhood revitalization
What brought PCRG to transportation?

- 2009 PCRG TOD Symposium
- Member demand
- Lack of organized, informed, community voice
- Neighborhood revitalization’s reliance on transit
-Disconnected legacy system
An initiative of the Pittsburgh Community Reinvestment Group
We connect many jobs to transit.

Jobs Served by Fixed-Guideway Transit, 2008 (includes proposed Oakland-Downtown corridor)

<table>
<thead>
<tr>
<th>Region</th>
<th>Jobs</th>
<th>Jobs Near Transit</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allegheny County</td>
<td>680,135</td>
<td>308,838</td>
<td>45%</td>
</tr>
<tr>
<td>MSA (7-Counties)</td>
<td>1,084,903</td>
<td>308,838</td>
<td>28%</td>
</tr>
<tr>
<td>SPC (10-Counties)</td>
<td>1,161,395</td>
<td>308,838</td>
<td>27%</td>
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</tbody>
</table>

Source: LEHD 2008, CTOD 2010

<table>
<thead>
<tr>
<th>Region</th>
<th>Transit Network Size</th>
<th>% of employment within a half mile of transit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta, GA</td>
<td>Medium</td>
<td>14%</td>
</tr>
<tr>
<td>Los Angeles County, CA</td>
<td>Large</td>
<td>23%</td>
</tr>
<tr>
<td>Minneapolis - St. Paul, MN</td>
<td>Medium</td>
<td>20%</td>
</tr>
<tr>
<td>Philadelphia, PA</td>
<td>Extensive</td>
<td>30%</td>
</tr>
<tr>
<td>Phoenix, AZ</td>
<td>Small</td>
<td>11%</td>
</tr>
<tr>
<td>Portland, OR</td>
<td>Large</td>
<td>34%</td>
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</table>
But communities are disconnected, divided.
Leverage transit assets
Do more with less
Make strategic regional changes to support TOD
Minimize system operational impacts
The Typology prioritizes implementation strategies

<table>
<thead>
<tr>
<th>Place Types</th>
<th>Building Capacity of Local TOD Champions</th>
<th>Planning/Visioning</th>
<th>Station Area Infrastructure (bike/ped, stormwater)</th>
<th>Community and Economic Revitalization</th>
<th>Catalytic Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infill &amp; Enhance</td>
<td></td>
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<td></td>
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<tr>
<td>Catalyze</td>
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<tr>
<td>Connect</td>
<td></td>
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<tr>
<td>Plan &amp; Partner</td>
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<td></td>
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<tr>
<td>Educate &amp; Envision</td>
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</table>
Recommendations

- Encourage transit that supports TOD
- New funding for small- to mid-sized infrastructure
- Stable funding for planning, visioning
- Build capacity at the local scale
- Use typology approach in regional efforts
- Treat Downtown, Oakland as Regional Transit Assets
Where does PCRG go from here?

- Working with regional partners on compact community reinvestment strategies
- Develop corridor working groups
- Build member capacity
- Convergence of PCRG functional areas for connected, strategic, place-based revitalization
- Advocacy for new sources of funding
- Strengthening partnerships with developers, local government, financial partners
E. Busway Ecosystem Project
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