



**STREET SMART: STREETCARS AND CITIES IN THE 21ST CENTURY
3RD IN A SERIES OF 4 NATIONAL WORKSHOPS**

October 11, 2007 at the Westin Charlotte

7:45 a.m. Registration and Continental Breakfast

8:30 a.m. Welcome from Charlotte Mayor Pat McCrory and City Councilwoman Nancy Carter

9:00 a.m. WHY STREETCARS AND WHY NOW? Reconnecting America VP for Communications Gloria Ohland explains the explosion of interest in streetcars.

9:15 a.m. CASE STUDIES OF NEW SYSTEMS AND THE LESSONS LEARNED: Portland, Seattle, Little Rock, and Tampa
Moderator: Charlotte City Councilwoman Nancy Carter
Panelists: Charles Hales, HDR, on Portland; Cliff Henke, PB, on Seattle; David Taylor, HDR, on Tampa; Keith Jones, URS, on Little Rock.

10:15 a.m. ECONOMIC LEVERAGE AND DEAL-MAKING: How public investment in a streetcar system can leverage value for both the public and private sectors that can be captured through the use of LIDs, BIDs, TIFs, and development agreements to help achieve public goals like affordability and high-quality public space.
Moderator: Charlotte Planning Director Debra Campbell
Panelists: Cliff Henke, PB; Charles Hales, HDR; Scott Bernstein, Center for Neighborhood Technology; Clay Grubb, Grubb Properties; Tom Flynn, Charlotte Economic Development Director.

11:15 a.m. WHERE'S THE MONEY FOR CAPITAL AND OPERATIONS? Presenters will talk about the current status of the Small Starts federal funding program, and other funding options.
Moderator: Rich Weaver, APTA
Panelists: Rich Steinmann, Federal Transit Administration; Jeff Boothe, Community Streetcar Coalition; David Taylor, HDR; Dave Vozzolo, HDR.

12:15 p.m. LUNCH ON YOUR OWN

1:45 p.m. STREETCARS 101: How are streetcars different from other rail, and why streetcars instead of more bus? What does a starter system look like and how much does it cost? Choosing the right system: Vintage or modern? Choosing the right boundaries for a streetcar district and the right alignment. Limiting costs and designing to budget.

Moderator: Tom Hickey, Gannett Fleming

Panelists: Mark Dorn, URS; Tom Furmaniak, LTK; David Taylor, HDR; James Graebner, APTA.

- 2:45 p.m. CASE STUDIES OF PLANNED SYSTEMS IN CHARLOTTE, ATLANTA AND SAVANNAH: With a response from the experts.
Moderator: Terry Shook, Shook Kelley
Presenters: John Muth of Charlotte Area Transit System on the Charlotte streetcar; Ray Christman of the Peachtree Corridor Partnership on Atlanta's Peachtree streetcar Project; Gary Landrio of Stone Consulting on the Savannah streetcar.
Expert Panel: Cliff Henke, PB; David Vozzolo, HDR; Dave Dickey, URS; Tom Furmaniak, LTK; James Graebner, APTA; Tom Hickey, Gannett Fleming.
- 3:45 p.m. MAKING THE CASE FOR STREETCARS: No one ever said it was going to be easy. Responding to the critics. Political strategies that have proven successful in moving streetcar projects forward.
Moderator: Ron Tober, CATS
Panelists: Scott Bernstein, Center for Neighborhood Technology; Cliff Henke, PB; Charles Hales, HDR; Michael Smith, Charlotte Center City Partners; Terry Shook, Shook Kelley.
- 4:45 p.m. Closing Remarks by Charlotte City Councilwoman Patsy Kinsey
- 5:00 p.m. Reception, hosted by URS-Charlotte, at Aquavina